



PHARMA NEWS

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तेरा क्या होगा HONEY?

अब तक सिर्फ एलोपैथिक दवाओं के ही सैम्पल फेल होने की खबरें आ रही थीं, लेकिन अब इस क्रम में आयुर्वेदिक उत्पाद भी आने लगे हैं। इनमें हर घर में इस्तेमाल होने वाला शहद (Honey) के सैम्पल फेल होने की खबरें लगातार मिल रही हैं। प्राप्त जानकारी के अनुसार शहद को भारतवर्ष की लगभग सभी आयुर्वेदिक कम्पनियाँ इसका निर्माण करती हैं लेकिन चिता का विषय यह है कि पिछले दिनों डाबर, पर्सजलि, वैधाय, झंडू, एंपिस हिमालयन और हितकारी जैसी नामी कम्पनियों के शहद के सैम्पल फेल हुये हैं और इनमें चीनी (शगर) की मात्रा पायी गयी है। प्रश्न यह है कि क्या धन कमाने के लालच में ये नामी कम्पनियाँ अपनी व्यापालियों से समझौता कर सकती हैं? और उपभोक्ताओं के स्वास्थ्य से खिलवाड़ कर सकती हैं? आयुष मंत्रालय से अनुरोध है कि जल्द से जल्द इन कम्पनियों के खिलाफ कार्रवाही करें, जिससे आमजन के स्वास्थ्य से खिलवाड़ ना हो। मसूद अहमद, फोन: 07208443692.



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की बवादी है जो न केवल ऐसे के समय व्यापार की लड़कों पर डिपेंडेंसी के कारण व्यापारिक नुकसान भी है। Ship On Click 250 से 7500 Marg Erp डिस्ट्रीब्यूटर वाले सभी

भारत बंद में शामिल नहीं हुए दवा व्यापारी

जनपद हाथस के अग्रणी दवा संगठन जिला हाथस कमिस्ट एंड डिग्रास्ट एसोसिएशन ने जनपद के दवा व्यवसायों से किसान विल के खिलाफ मंगलवार को बुलाए गये भारत बंद से अपने के अलग नहीं रहे। संगठन के महासचिव अरण कुलश्रेष्ठ ने कहा है कि जनपद के दवा व्यापारियों को Covid19 (कोरोना) जैसी वैशिक बीमारी की याद दिलाते हुए समाज में दवा व्यापारी की समाज के प्रति नैतिक जिम्मेदारी है जनहित में दवा व्यापारी बद के दौरान पूरी निष्ठा के साथ अपनी जिम्मेदारी पूरी की ओर जरूरतपूर्ण रोगियों को दवा की कमी नहीं रही। जिलाध्यक्ष - पदम अग्रवाल, महासचिव - अरण कुलश्रेष्ठ, कांवार्धक - संजय जैसवाल, अरविन्द गांधी, छतपाल गुप्ता, अमित पारशार, प्रभात पचौरी, अमित बस्तल, संजय धर्मगर, जयवनयगण, गण, अशक्त अग्रवाल, प्रदीप अग्रवाल, दिनश महरवाल, नवीन सबलोक, प्रकाश गुप्ता, रिक्त अग्रवाल, जिला हाथस कमिस्ट एंड डिग्रास्ट एसोसिएशन (रजि), हाथस (उ.)

मार्ग के बढ़ते कदम

शहरों के डिलीवरी सिस्टम की चक्करदारी करेगा और 35 रु. कि डिलीवरी को 8 रु. में रिटेलर तक पहुँचायेगा, वो भी पैमेंट व ब्रैकेज/एक्सप्रेसयारी के अंतर्वेदन रिटर्न सिस्टम के साथ शुरुआत में यह में 3 बार डिलीवरी से शुरू करके हर घंटे डिलीवरी तक ले जाने का प्रावधान है। Marg की eRetail App से ऑर्डर्स लाये जायेंगे जो आज भी 10 लाख आर्डर महीने में अपने डिस्ट्रीब्यूटर तक पहुँच रहा है, Marg Erp उसको बिल में परिवर्तित करेगा, जिस पर आज भी 20 बिलियन बिल साल में बनाये जाते हैं, जिसे Ship On Click से इंटीग्रेटेड सिस्टम से कनेक्ट करके सुगमता से रिटेलर तक पहुँचाया जायेगा। Ship On Click पूरी तरह से डंतह मत्तच में इंटीग्रेटेड होगा जिस से डिस्ट्रीब्यूटर को कुछ नया न सीखना पड़े और डिस्ट्रीब्यूटर Marg Erp से ही अपनी

डिलीवरी का स्टेटस जान सकें व उसे टैक कर सकें। शुरुआत 1 शहर से की जायेगी और सिस्टम्स के पूर्णतः सफल होने पर इसे पूरे भारत में लांच किया जायेगा। आप सब का सहयोग इसकी सफलता के लिये अत्यन्त आवश्यक होगा, जैसा कि आप सभी जानते हैं Marg के Eco सिस्टम में किसी कॉप्यरेट घराने के लिये कोई जगह नहीं है, इस लिये Marg Pay व Ship On Click की सभी सुविधायें केवल आप डिस्ट्रीब्यूटर को ही उपलब्ध होंगी।

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बेटी के उस कातर स्वर ने बायुल को झकझोर दिया॥
पूछ रही थी पापा तुमने क्या सचमुच छोड़ दिया॥
अगे रोने को पलभर भी बिल्कुल सहा नहीं तुमने॥
मेरे रोने को पलभर भी बिल्कुल सहा नहीं तुमने॥
क्या इस आँगन के कोने में मरा कोई स्थान नहीं॥
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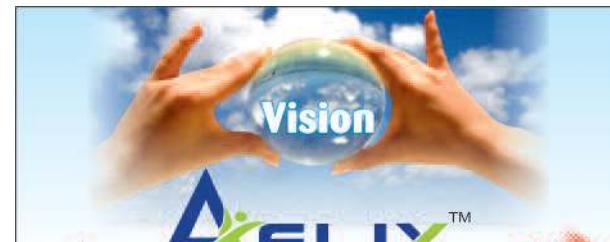
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Events Pharmaceuticals Private Limited

VENTS PHARMACEUTICALS PVT. LTD. Is corporate in 1998 by Mr. Puneet Batra with the motive to provide best quality & affordable medicines & excellence services. We are covering in analgesic, antibiotic, antipyretic anti-inflammatory, Rumintoric, Feed Supplements bolus & liquids, ecto parasites, endo parasites, ointments, mineral mixtures in all the dosage forms i.e. tablets, bolus, external preparations, injections and Powders etc. We are focused to provide stringent quality and compliance with all statutory requirements of ISO/GMP/WHO-GMP, environmental protection and safety. Our advertisement appears in all Medical Reference Books for your ready reference (DRUG UPDATE, DRUG TODAY AND CINVEX).

Why we are better than our Competitors: SERVICE: Excellent Service feature is adopted by EVETNS for capture the market all over India. We give solutions quickly and in easy way to his customers. We faith in Customer's Satisfaction. **QUALITY PRODUCT:** It's always our motive to give only QUALITY MEDICINE to our customers which means 100% assure medicines. We provide you the test reports from repudiated laboratory of all the products. **COMPETITIVE PRICE:** Our rates for franchisees are very competitive and MRP are mostly as per the market. This helps to you and the customers who buy the medicines of Events. **MONOPOLY RIGHTS:** Appointed Franchisees will get monopoly business rights for his specific area for marketing on a legal note on which EVENTS and FRANCHISEE holder mutually agreed and signed. **WHO/GMP/ISO CERTIFICATION:** Our Products are manufactured in WHO/GMP Compliance Units. We are also an ISO certified company from last 5 Years just because of our quality and services. **PROMOTIONAL MATERIAL:** We are providing promotional material like well designed and informative Doctor Subscription Pad Visiting Cards, Reminder Cards, Catch Cover for Samples, Product Cards, Visual Aid Binder, Routine Gifts, Stickers and Calendars. **BRAND NAMES:** Brand Names of Products is a important part of Marketing. Our maximum brand names are trademarked. So, it is not possible to get same brand in the market. **ADVERTISMENT:** We give our best attention on advertising because it is an important part to capture the market. That's why we advertised our brands in reputed medical newspaper and books. **IN-HOUSE PRINTING:** It's a plus point of any Marketing Division which has his own Printing Press. We have the facility of in-house printing which has latest printing facilities that's why our printing quality and designs are excellent in Boxes of medicines as well as in promotional material also which is the heart of a Successful Market.

- Puneet Batra
Mob.: 9996010004,
9416023262.

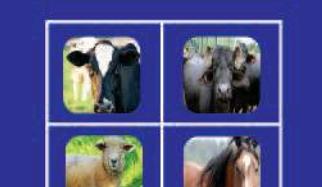
स्वप्न ज्योतिष और शकुन शास्त्र



Dr. Surendra Kumar Sharma

PHARMA

VETERINARY



- TABLETS/CAPSULES/BOLUS (Beta/Non-Beta)
- LIQUID/DRY ORALS
- ORAL POWDERS
- OINTMENTS/CREAMS/SOLUTIONS/LOTIONS/DUSTING POWDERS
- MOUTHWASH/SHAMPOO/PROTEIN POWDER
- INJECTABLES

ECTOPARASITICIDALS (FLUMETHRIN, DELTAMETHRIN, CYPERMETHRIN, AMITRAZ Etc.)

AYURVEDIC PREPARATIONS

Trade Enquiries Please Contact : **FOR FRANCHISEE/PCD** 099960-19744, 078762-20222. 094160-32336. 09896063336

FOR THIRD PARTY : 099960-19744. 89300-63336. 78762-20222.

GRAMPUS LABORATORIES
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